

Dr Chris Rowell

Associate



“The best part of my work is finding ways to connect and resonate with people — to help them see things from a different perspective, flip their thinking completely, so they can grasp new ideas.”

Expertise:

Strategising in Changing Environments & New Markets

Digital Transformation & Leadership

Organisational Behaviour

Disruptive Technology

Innovation

Futures Thinking & Futures Design

Systems Thinking

Professional Development

Design Thinking

Facilitation

Executive Education

Program Design

Value Creation

Qualifications:

Doctorate of Science in Technology, Strategy & Venturing (Aalto University, Helsinki)

Master of Science (Economics and Business Administration) majoring in International Business (Aalto University, Helsinki)

Bachelor of Business Management & Bachelor of Economics (University of Queensland, Brisbane)

Chris joins Performance Frontiers after almost 12 years working across Canada, Europe and India as an educator, advisor and researcher. He specialises in innovation and strategy in volatile and ambiguous environments, and digital leadership and transformation.

Chris works with leaders and teams to attune to emerging trends, understand disruptive innovations in technology and business, leverage data and apply insights to enhance all areas of strategy, culture and operations. Underpinning his work is a fascination with what makes people and organisations tick; the ways we create meaning, structure and social norms, and how we can think and work more intentionally to create better futures.

Chris thrives co-creating knowledge with people from all walks of life. He has a knack for translating complex concepts and ideas into easy to understand programs and initiatives that enable future-ready organisations. He has designed and delivered courses in leadership, organisational behaviour, strategy, technology and innovation for multiple levels and contexts - from undergraduate to executive. In 2021, he led the development of the University of British Columbia’s “Micro-certificate in Blockchain Innovation and Implementation”.

No matter where you are in your future strategy or digital transformation journey, Chris is always up for a conversation. He has his finger on the pulse of emerging trends - from the wide-reaching implications of blockchain technology and artificial intelligence, to the possibilities of digital self-sovereignty and the future of work, he has more than a few exciting insights to share.