

# Natalie Richardson

Principal



“I believe that creating sustainable value for humanity should be a core business strategy, not just an afterthought.”

## Expertise:

- Futures thinking
- Business strategy
- Applied positive psychology
- Adaptive leadership
- Executive coaching
- Cultural transformation
- Whole systems thinking
- Facilitation
- Leadership and team development
- Performance and well-being
- Stakeholder relationship development
- Value creation
- Data-led decision making

## Qualifications:

- Masters in Positive Psychology (University of Melbourne)
- Post-graduate Diploma Cross-Disciplinary Art and Design (UNSW)
- Bachelor in Adult Education with OD and HR Specialty (Griffith University)
- LSI Accreditation (Human Synergetics)
- i4 Neuroleader Certification

Natalie is a Principal at Performance Frontiers with 20 years' experience helping leaders and organisations co-create thriving cultures and propel purpose-driven growth.

Natalie partners closely with senior executive teams to navigate complexity, solve for adaptive challenges and execute sustainable strategic outcomes that deliver value for communities and whole systems.

In her work as an executive coach, facilitator and advisor, Natalie is highly attuned and pragmatic. She skilfully creates environments where leaders feel both supported and challenged, to boldly explore the tougher questions, dismantle preconceptions, find new perspective in the discomfort of paradox, and transform the way they interact with the world.

Clients value Natalie's insight into human behaviour and the tipping points of transformation, her commercial acumen, and her ability to ask the right questions, at the right time, targeted to the right level. Her expertise stems from almost a decade of study in Applied Positive Psychology, Adult Education, Design, and Futures Thinking, and an extensive career leading teams throughout the APAC region in human, business and organisational development.

Natalie is a frequent speaker on strategies for well-being and performance, systems change and value creation, and is an award winning learning designer.

Outside of work, you can find Natalie conducting art tours at the Gallery of Modern Art, delighting in local cuisine, practising Mandarin, or off the coast of Queensland, studying the secrets of reef systems as an accredited PADI Divemaster.