

# Allison Martin

Finance Lead



## Expertise:

Accounting  
Financial Modelling  
Management Reporting  
Cash Flow  
Financial Reporting & Analysis  
Workflow Improvement  
Small Business Management

## Qualifications:

Graduate Diploma in Chartered Accounting, Chartered Accountants Australia and New Zealand  
Bachelor of Commerce (Accounting) Macquarie University / University of Southern Queensland  
Financial Modelling A&B, Navigator Project Finance (now Corality Financial Modelling)

Allison is Performance Frontiers' resident numbers guru and our go-to for all thing finance.

A Chartered Accountant with over 10 years' experience in business accounting and bookkeeping in SME's, Allison is dedicated to upholding the highest levels of accuracy, efficiency and responsiveness in all aspects of her work.

Allison specialises in SME finance function, including accounting, strategic reporting, cash flow management and bookkeeping. She has an eye for insights-driven innovation, optimising business practice through continuous software, systems and process improvement

Prior to joining the team, Allison held a variety of consulting and in-house roles across diverse industries including, SaaS, tech start-ups, event management, architectural hardware, and aged care.

Her skilful management of our financial processes and systems, coupled with her delightful personality and passion for client service, are an asset not only to Performance Frontiers, but our clients and business partners too.