

Kristy Judd

Studio Administration &
Social Media Coordinator



“I am passionate about learning and growing: looking beyond just the ‘here and now’ and realising what could be. I am inspired by people and organisations that do the same.”

Expertise:

- General administration duties
- Travel coordination
- Accounts
- Customer service
- Database management
- Social media management
- Social media marketing
- Process and system management

Qualifications:

- Social Media (The Art of Social)
- Certificate III Telecommunications
- Bachelor of Photography (Queensland College of Art, Griffith University)

Kristy lends her expert organisational skills, social media savviness, and drive for a job well-done to her role as Studio Administration & Social Media Coordinator.

Joining Performance Frontiers in 2018, Kristy was drawn to the team’s work creating a positive social impact in local and global communities. She draws from over 15 years’ experience in administration, customer service and business management to support her dynamic role.

In her Studio Administration role, Kristy brings a sense of order and ease to Performance Frontiers’ lively behind-the-scenes, and a friendly face to our frontline activities. She has led the research, introduction and management of a number of digital platforms to support program coordination and studio operation. Her responsibilities include assisting staff with all administration needs, liaising with clients, resourcing for workshops, coordinating travel, reconciling accounts and managing our numerous databases.

In 2019, Kristy also stepped into a Social Media Coordination role, and has led strategic management and content creation for key platforms, with a particular focus on Instagram and Facebook.

At home and at work, she is a vocal advocate for animal welfare, environmental sustainability, and holistic wellness. Our team are constantly inspired by her perceptive nature and the nuggets of wisdom she shares with us every day.