

# Craig Buller

Executive Coach & Facilitator



## Expertise:

Leadership & talent development  
Executive coaching  
Cultural transformation  
Skilled facilitation  
Employee engagement  
High performing teams  
Change management  
Organisational agility & cross-functional Teaming  
Diversity and inclusion strategy

## Qualifications:

Executive Coaching, Level 1, Institute of Executive Coaching.  
Life Style Inventory (LSI) and Organisational Cultural Inventory (OCI) - Human Synergistics.  
Emotional Intelligence Assessment and Motivation assessment accreditation – Genos  
Team Management System (TMS) accreditation  
Graduate Diploma of Communication Management specialising in Public Relations and Publicity  
Bachelor of Arts majoring in Mass Communications and Anthropology

Craig works with energy and purpose to help leaders, teams and whole organisations thrive.

Craig is highly valued for his deep insight into purposeful leadership, high performing teams, change management and cultural transformation. His expertise has been developed over 30 years working in People & Culture, Project Management, B2B Marketing and Senior Leadership positions across Australia and the Asia Pacific.

Whether coaching, facilitating, or offering consultation services, Craig works collaboratively to help people broaden their horizons, take real steps towards the change they want to see, and deliver lasting positive outcomes.

In all his work, Craig is people-focused, pragmatic and creative. His open and down-to-earth nature gives him a natural ability to build trusted relationships with people of all backgrounds. This enables him to dig deeper with leaders and teams, and help them move forward at pace — in the words of Stephen M. R. Covey, “nothing is faster than the speed of trust”.

Prior to working with Performance Frontiers, Craig worked with large organisations like AMP, Qantas, NAB and Charter Hall. He also led his own consultancy, Sawubona Consulting, named after the Zulu greeting that means “I see you” or “I bring you into existence”. To this day, Craig continues to help people and organisations bring their best into existence.

Outside of work, you can find Craig tending to his bonsai collection, soaking up inspiration from purpose-driven historical figures, like Nelson Mandela, Eddie Mabo and Muhammad Ali, and cooking up a storm as the only male member of the cooking club: Gourmet Girls.