

# Tom Rees

Graphic Designer



“Creativity, problem-solving and innovation are the driving forces behind everything I do. I’m always throwing myself into new tasks and looking for ways to create something different.”

## Expertise:

- Graphic design
- Concept design
- Visual communication
- Instructional design
- Video and photo editing
- Animation
- Digital design
- Web design
- Social media marketing

## Qualifications:

Bachelor of Design - (SAE Creative Media Institute, Brisbane)

As a graphic designer with Performance Frontiers, Tom turns complex ideas into visually stunning solutions that unlock new ways of thinking.

A design wiz since his teenage years, “Millennial Tom” (as he is fondly known by our team) is passionate about continuously expanding his design repertoire and acumen. He is always experimenting with new mediums, types of content and design platforms, bringing our team the latest hacks, tips and trends so we remain at the forefront of visual and interactive technologies.

Tom understands the fine balance between creating good looking designs that push the envelope, and ensuring every design functions well, meets the brief and speaks to people. He elevates every resource he puts his mind to — from print, to online and digital — creating significant value for our clients and collaborators.

Tom’s relaxed and approachable nature brings a sense of lightness behind the scenes in our fast-paced creative studio. He ensures everything is always “all G” and delivered to the highest standard.

Outside of PF, Tom keeps busy collaborating with brands online, providing services in e-commerce, website design and social media marketing.