

Gretel Bakker

Founder and Managing Director



"I believe every person has the capacity for transformation. I am dedicated to helping people find that spark, to design and develop the conditions that enable sustainable futures for us all."

Expertise:

- Transformational Change
- Organisational and Cultural Change
- Innovation and Creativity
- Design Thinking
- Neuroscience
- Visioning & Strategy
- Leadership Development
- Executive Coaching
- High Performance Teams
- Agile and Lean Design
- Sustainability
- Systems Thinking

Qualifications:

Graduate Certificate of Neuroscience
(Middlesex University)

BA – Creative Industries (QUT)

Customer Focussed Innovation
(Stanford University)

Diploma of Business (QUT)

EQi2 Certified Trainer (Multi Health
Systems)

Life Styles Inventory™/Group Styles
Inventory™ Accredited Practitioner
(Human Synergistics)

Gretel founded Performance Frontiers with a vision to expand human potential to influence positive and sustainable change in organisations.

Over the last 17 years, Gretel has shared her entrepreneurial skills and human-led approach to organisational transformation with diverse clients across Australia, Asia and North America. Recognising that cultural change requires an embedded approach, Gretel works alongside organisations, right in the thick of it, to build high performing leaders and teams that can deliver on strategy.

As a designer and facilitator of experiential learning, Gretel gets to the heart of the matter and supports leaders and teams to design ways forward that build a greater sense of confidence, unity and direction for the future. She has worked extensively as a mentor and executive coach of leaders from all levels, industries and sectors. Her engaging, incisive approach helps leaders build the creativity, clarity and momentum required to break new ground and maximise their performance.

Gretel's vision and expert guidance is highly sought after. She has an exceptional ability to synthesise theory from diverse disciplines into creative, practical and holistic solutions to complex challenges. Her sophisticated understanding of business strategy has been shaped working alongside global visionaries at Stanford and the European Presencing Institute, as well as a number of top-echelon innovators in cultural change and sustainability. She has presented as a keynote nationally and internationally and is regarded as a thought leader in the fields of human-led transformation, arts-based practice, human-centred design and whole-systems thinking.

Gretel continues to work today with optimism and heart-felt commitment to tap into the full potential of people and the collective intelligence of organisations.