

# Gretel Bakker

Managing Director, Facilitator and Designer



"I'd like to be remembered for creating and inspiring meaningful, holistic transformations that build exceptional and sustainable futures for individuals, organisations and the greater world."

## Expertise:

- Transformational Change
- Organisational and Cultural Change
- Innovation and Creativity
- Design Thinking
- Neuroscience
- Strategy and Visioning
- Leadership Development
- Executive Coaching
- High Performance Teams
- Agile and Lean Design
- Sustainability
- Systems Thinking

## Qualifications:

Graduate Certificate of Neuroscience  
(Middlesex University)

BA – Creative Industries (QUT)

Customer Focussed Innovation  
(Stanford University)

Diploma of Business (QUT)

EQi2 Certified Trainer (Multi Health  
Systems)

Life Styles Inventory™/Group Styles  
Inventory™ Accredited Practitioner  
(Human Synergistics)

Performance Frontiers' Founder and Managing Director Gretel Bakker leverages her 16 years' experience as a world-class organisational designer and facilitator to expand human capacity, incite transformational change and drive individuals to shape exceptional futures.

Since establishing Performance Frontiers in 2001, Gretel has shared her entrepreneurial skills and cutting edge approach to organisational transformation with a suite of blue chip clients in the government sectors, design and professional services, and retail industries. Recognising that cultural change requires an embedded approach, Gretel works alongside organisations, right in the thick of it, to build high performing leaders and teams that can deliver on strategy.

As a designer and facilitator of experiential learning, Gretel is revered for creating immersive and insightful sessions that leave leaders and teams with a greater sense of confidence, unity and direction. She has worked extensively as a mentor and executive coach of leaders from all levels, industries and sectors. Her engaging, incisive approach and expert knowledge helps leaders build the clarity and momentum required for individuals to break new ground and maximise their performance.

Gretel's vision and expert guidance is highly sought-after. Her sophisticated understanding of business strategy has been shaped working alongside global visionaries at Stanford and the European Presencing Institute, as well as a number of top-echelon innovators in cultural change and sustainability. She has presented as a keynote nationally and internationally and is widely regarded as a thought leader in the fields of transformational change, arts-based practice, human-centred design and whole-systems thinking. She continues to lead successful, high impact programs throughout Australia, Asia, Europe and North America.