

Dr Georgia Seffrin

Senior Associate, Researcher, Facilitator and Designer



"I'd like to be remembered for being compassionate, encouraging and curious, especially when one's instinct suggests otherwise."

Expertise:

- Cultural Change
- Communication and Engagement
- High Performance Teams
- Leadership Development
- Research
- Collaboration
- Applied Theatre

Qualifications:

Doctor of Philosophy - Cultural Studies/
Critical Theory and Analysis (QUT)

Associate Diploma in Performing Arts -
Theatre

A Bachelor of Arts (Hons)

Dr Georgia Seffrin is supported by over 15 years' experience in transformational change and leadership in organisations. She has built a productive career in learning design and facilitation across a diversity of professional sectors including education, health, government, corporate and arts organisations.

In particular, Georgia's professional practice focuses on the power of creative-thinking in leadership, leading in uncertain and complex environments, effective communication, and navigating cultural change within organisations. She specialises in assisting leaders and teams to build their capacity in collaboration, high-level negotiations, and brokering partnerships across internal and external stakeholder groups.

Georgia is an open and adaptable facilitator. Her warmth, authenticity, and capability for artful engagement enable her to create constructive sessions of consideration, reflection and action. She is skilled at guiding conversations into uncharted territory, nurturing fruitful discussions and building collective insight. She encourages leaders to be aware of blind spots and have a solutions thinking mindset in order to seize opportunities and co-design plans for positive action.

Along with her work in professional development, Georgia's skills are reinforced by her academic endeavours. She has worked extensively in the education sector as a lecturer, tutor, director and degree coordinator for QUT. She is involved in ongoing research into the field of culture after completing a PhD in cultural studies in 2009. She has published a series of papers in this field, and presented as a keynote both nationally and internationally.