



# Innovate

## New thinking. New ideas. New worlds.

The world is changing very fast - you can feel it. The internet and rapidly developing technologies are transforming the way we do business and creating whole new fields. Evolutionary theory suggests it is not about survival of the strongest, but about survival of the most adaptable.

We have found that applying creative forms to our work produces a rapid release of the human imagination, which ignites a creative and innovative culture - two key elements needed to quickly adapt to new directions and readily responding with purposeful action.

This program area draws heavily from the fields of design-thinking, theatre, performance, educational drama, art and music. People work intensively with impulsiveness and spontaneity to free the imagination and create a fresh perspective. The importance of fostering creativity in the workplace becomes obvious as entrepreneurial ideas are generated and measured risk taking is encouraged.\*

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\*Sample only

At **Performance Frontiers**, we understand that your **bold vision** comes with unique challenges and opportunities. To make sure you see the greatest impact, we co-create programs to suit your need.

If you are curious about the next steps towards building your **transformational future**, let's start the conversation:

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