



# Create

## Challenging the existing worldview - think outside - create solutions

Defined as an act, idea or product that changes an existing process, or transforms into a new one, creativity isn't just a process that happens inside the heads of a select few. It is open for all to engage with and be engaged by as contributing members of teams and organisations.

Through the implementation of creative strategies in the workplace, organisations can exceed the boundaries of out-dated or ineffective modes of thinking and working.

This program area introduces the concept of creativity in the modern work environment with tools designed to nurture and stimulate growth. The synergy of sources, minds and ideas that is unleashed through the creative process allows organisations to reach and sustain true collaborative states of creativity, ensuring that they operate as effective generative and innovative cultures.\*

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\*Sample only

At **Performance Frontiers**, we understand that your **bold vision** comes with unique challenges and opportunities. To make sure you see the greatest impact, we co-create programs to suit your need.

If you are curious about the next steps towards building your **transformational future**, let's start the conversation:

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