C Communicate

Be understood - Understand others

Real communication is that which is received, not that which is intended. To be truly great communicators then, it is vital that we fine tune our ability to appreciate, plan and predict how our communications will be received and consider this as much as on our own communication.

With clarity, self and social awareness, and high levels of empathy comes the capacity for truly effective communication. An effective communicator is productive, influential, and builds networks and relationships based on mutual understanding and shared knowledge.

Clear and consistent communication is informed and enhanced by the skills of curiosity and descriptiveness. Highly developed communicators are constantly demonstrating and applying these skills. They know that to understand others and to be understood by others at the deepest level enables them to create highly effective and mutually beneficial relationships.

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*Sample only

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