



Authentic Leader

A fundamental way of being to resonate and inspire people

Authenticity is an integral element of effective leadership. To be authentic means to be real; it means being able to distinguish between choices and behaviours that originate from deep within ourselves and those that come from a more superficial place; it means catching yourself when you shield yourself or others for whatever reason, from your authentic thoughts and messaging.

The authentic leader is recognised by their self-awareness and ability to listen and express themselves authentically in a way that creates real value and synergy. Their actions and intentions are transparent and their authenticity invokes others to be equally authentic. The integrity behind their conviction can be felt and they are able to be seen for who they are as well as what they do.

This program area explores the key aspects of accessing authenticity as individuals and as leaders.

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